



Family Physician

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60th Anniversary
Celebration
All-Member Meeting
October 3 & 4, 2007

IAFP All-Member Meeting

October 3, 2007, 8 - 10 p.m.

Marriott Chicago Downtown Magnificent Mile

Lincolnshire 1 & 2
540 N. Michigan Ave., Chicago

Planning to attend the AAFP COD and Scientific Assembly in Chicago? Pencil in the IAFP activities as well!

- Elections with special guest Carolyn Lopez, M.D., Chicago, AAFP Foundation board of directors and past Speaker of the AAFP Congress of Delegates, to inaugurate the new board members.
- Discussing issues that affect family physicians and their patients, including resolutions brought forward by members for consideration.
- Keynote speaker Bob Miglani, Senior Director, External Medical Affairs – International, Pfizer Inc., will present results from over three years of research to understand the needs, concerns and attitudes of physicians.

Airing and discussion of issues that affect family physicians and their patients

IAFP's All-Member meeting gives every member a chance to come together with other members and express individual concerns and issues, or bring up questions to be answered by your leadership. Every IAFP member is welcome (and encouraged!) to bring up issues of concern, topics of interest or comments on other ideas. This is your best opportunity to express your wants and needs in person to your board members.

Potential Power of Doctors to Shape Health Reform: Perceptions and attitudes of doctors from around the world

Presented by Bob Miglani, Pfizer, Inc.

The need for change in our healthcare system is clear; but what is less apparent is who is responsible for making that change and what form should it take?

In such a complex environment, it is simply not going to be possible for any single stakeholder to solve the problems facing the healthcare community and it seems likely that only a partnership approach has the potential to succeed.

Pfizer commissioned extensive research to understand in more detail, the needs, concerns and attitudes of physicians. This research provides insights into the relevant issues that are important to physicians.

The research program was conducted in a number of countries to better understand the needs, expectations and issues facing doctors who are practicing day in and day out.

Come Wednesday night, October 3, and find out some interesting results found in their research!

The Magical City

If you get tired of attending meetings—or even parties—take a break at one of the many attractions Chicago has to offer.

- Go on a Ferris wheel ride at Navy Pier
- Visit Sue the dinosaur at the Chicago Field Museum
- Take a boat tour on the Chicago River and Lake Michigan
- Take a walk along the lakefront
- Enjoy the city's majestic architecture
- Shopping, shopping, shopping
- Restaurants galore

Continued on page 4

PRESIDENT'S MESSAGE

By Steve Knight, M.D.



Newly elected IAFP president Steven Knight, M.D. and his wife, Brenda

I want to thank the Illinois Academy of Family Physicians members for choosing me as its president. I appreciate the confidence that you have shown in electing me to this prestigious office.

I would especially like to thank my partners for allowing me the time to take on this important and wild adventure. Also, thank you to my family for putting up with me while I serve the Academy. Of course that means more trips to Chicago. And shopping on Michigan Avenue for my wife Brenda – so there is certainly an upside for her! But in all seriousness, because of the support and patience of my family and colleagues, I am able and proud to serve as the next president of my Academy.

Special guests who attended the inauguration, held in West Frankfort, included: Dr Tom Weida, AAFP Speaker, and a host of former and present IAFP board members.

We are family

Family is IAFP's middle name. The word family can have several meanings and represents many different groups I am a part of and respect greatly.

My family tree is really a bush or a vine and spreads out all over with its roots. I have a military family that I spent 27 years with before retirement.

I have a church family and am very grateful for them.

I have an office family filled with my partners, staff and of course - Nancy Nurse. By the way, Nancy Nurse has been with me longer than any woman except my daughter, who had no choice. She has kept me grounded and I thank her for putting up with me.

Continued on page 16

American Physicians Uninterrupted Coverage... Unmatched Value



The choice of Illinois doctors seeking exceptional value, long-term dependability, and the commitment of a physician-focused insurer.

When it comes to medical liability insurance, Illinois physicians are truly in a state of change. Companies that avoided our state during challenging times now want your business. Rates are fluctuating, and some insurers are even announcing dividends. How long will it last? What's really best for your practice?

We believe that Illinois' best physicians want highly dependable, superior quality coverage at competitive, sustainable rates. Among the benefits we offer are:

- Consistently competitive rates – reduced for many Illinois doctors
- 33% higher annual aggregate limits
- Free on-site risk management assessment (\$1,500 value)

- Reliable, uninterrupted coverage, regardless of market conditions
- Financial stability and physician endorsements

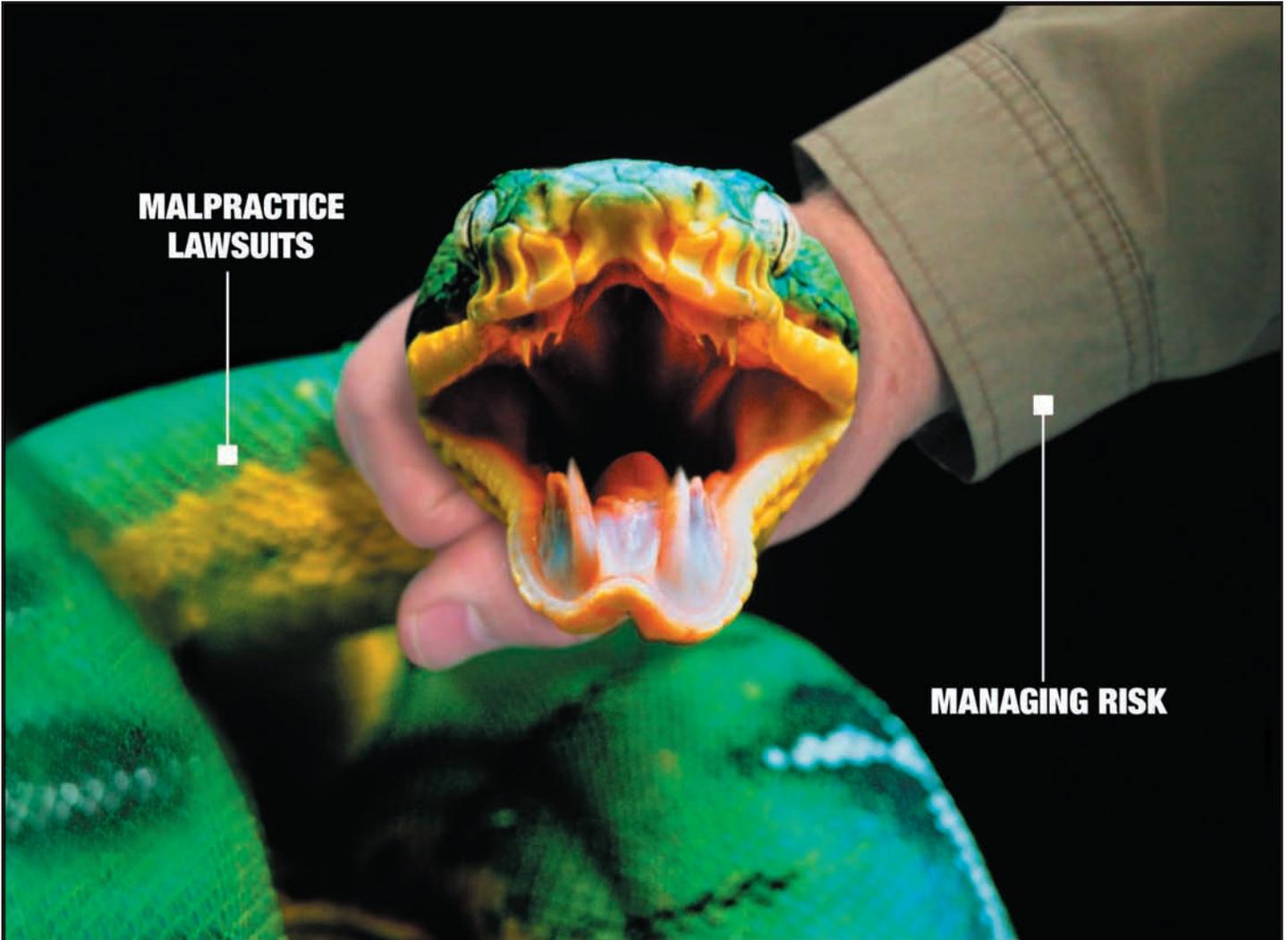
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Take the bite out of frivolous lawsuits.

A poisonous legal justice system is endangering the future of Illinois physicians. Fight back! Take control of your practice with Managing Risk, a revolutionary risk management program designed by ISMIE Mutual. Every time you successfully complete a risk management component, you'll earn valuable premium discounts. Act now and save up to 15% on your liability insurance. And remember, all discounts you earn in calendar year 2007 will be applied to policy renewals beginning in July 2008. **To find out more, call 1-800-782-4767, ext.1627 or visit www.ismie.com.**

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30th Anniversary
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Continued from page 1... *60th Anniversary Celebration* October 4, 2007, 7 - 11 p.m.

The Art Institute of Chicago
Millennium Park Room
111 S. Michigan Ave., Chicago
(Enter on Columbus Drive side of the Institute)

The Art Institute of Chicago is a Chicago landmark. It was built on its present site in 1893 on top of rubble from the 1871 Chicago fire.

The art collection has grown to more than 5,000 pieces from around the world and is a popular destination for travelers from around the world.

The Art Institute is free all day to tour on Thursday, October 4, before the IAFP festivities begin. Enjoy the collections and save the Impressionist gallery for after-hours.

Come for the celebration of 60 great years! Stay for the refreshments and private tours of the Impressionism art gallery. What better way to spend an evening with family and friends?

IAFP Honors for 2007

Congratulate these award winners on October 4th at the IAFP's 60th Anniversary Party at the Art Institute Chicago.

Family Physician of the Year

James P. Valek, MD
Vista Family Medicine, Evergreen Park

Dr. Valek opened his solo practice in 2002 and practices the full scope of family medicine, with special interests in sports medicine and pal-

liative care. Dr. Valek is a faculty member at Advocate Christ Family Medicine Residency Program, UIC and Northwestern medical schools and serves as chairman of the board for St. Laurence High School in Burbank.

Family Medicine Teachers of the Year

Full-time Faculty

Greg Kirshner, MD, MPH

Advocate Lutheran General Family Medicine Residency Program, Park Ridge

Dr. Kirschner is the associate residency director, chairs the curriculum committee and coordinates community service programs for the residency (including Tar Wars). He joined the faculty of Lutheran General after completing his residency there in 1985. He also teaches in Africa, with clinical and teaching appointments in medical missions in Nigeria. He has been honored with the residency's Teacher of the Year award five times and also Advocate Medical Group Physician Recognition Award the past two years.

Part-time faculty

Adam Bennett, MD

Northwestern Orthopedic Institute

Feinberg School of Medicine at Northwestern University, Chicago

Dr. Bennett is a Northwestern product from start to finish, completing his undergraduate, medical school, family medicine residency training and fellowships in Academic Family Medicine and Primary Care Sports Medicine all through Northwestern. He teaches the 4th year elective in primary care sports medicine and physical exam skills at Northwestern. He is a Chicago Bears' team physician and accompanied the team to Miami for Super Bowl XLI in February. He is also the team physician for U.S. Soccer.

Registration Form

While there is no fee to attend the IAFP activities, we do need each attendee to register so we are able to plan for food, beverages, hand-outs and room set-up. Please return this form to the IAFP office in advance so staff can be ready to greet you at the events.

NAME (Please print clearly, allowing staff to have a correct badge ready for you in advance)

STREET ADDRESS

CITY/STATE/ZIP

E-MAIL ADDRESS

GUEST NAME(S)

Events you will be attending: (please check all that apply)

- Wed., Oct. 3 IAFP's All Member Meeting at the Downtown Marriott Hotel
- Thurs., Oct. 4 IAFP's 60th Anniversary Party at the Art Institute of Chicago

Return to: IAFP, 4756 Main St., Lisle, IL 60532; Fax: 630-435-0433; E-mail: iafp@iafp.com.
Questions: Call IAFP at 800-826-7944

Student Attendees! Residency Exhibitors!

2007 Fall Family Medicine Forum

Saturday September 29, 2007 • 9:00 a.m. – 2:30 p.m.

Residency Fair • Procedural Workshops • Hands-on Learning • Loan Repayment Information

SCHEDULE OF EVENTS

9 a.m. – Residency Fair and Procedural Demonstrations and Workshops

Stop by the exhibit hall to find answers to your questions about residency training. Faculty members and residents from family medicine residency programs will be on hand to guide you through some tough decisions that every medical student will need to make. In addition, some programs will be offering demonstrations in the exhibit hall, covering a variety of topics. Past topics have included flexible sigmoidoscopy, colposcopy, vacuum deliveries, IUD insertion, injuries of the hand and wrist, and more!

There will be procedural workshops and breaks scheduled throughout the day, allowing optimal time for interacting with residency programs and attending educational sessions. A full schedule of the day's events, including workshop topics and times, will be provided on site. Past workshops have included: Derm-LEEP, Cyst excision, Suturing, Casting/splinting, Colposcopy, OB ultrasound, Joint injection, No scalpel vasectomy, Abnormal pap smears, Shoulder dystocia, Alternative medicine.

12 p.m. – Luncheon

At lunch, family physicians will be available to sit and talk with you to answer any questions you might have about family medicine and other health care issues.

A luncheon speaker will discuss Loan Repayment options with students and suggest ways to prepare for financial challenges of residency and practice. You will also have the opportunity to continue to network in the exhibit hall.

2:30 p.m. – Program Adjournment

Online Registration will be available for this event. Information will be sent via e-mail in the next few weeks, or check our Web site at www.iafp.com.

Important Information

Date

Saturday, September 29, 2007

Hours

9 a.m. – 2:30 p.m.

Location

Oak Brook Marriott Hotel • 1401 West 22nd Street
Oak Brook, IL 60523

Registration Fee

\$15 per person. Lunch is included in your registration fee.

Cancellations

Cancellations made prior to September 21, 2007 will be honored and full refunds will be issued. No refunds will be issued for cancellations made after September 21, 2007 or for no-shows.

Registration Information

The \$15 registration fee includes participation in procedural workshops and interactive sessions, entry into the exhibit hall, and lunch.

Please return your registration form and fee, payable to IAFP, **no later than Thursday, September 27, 2007.**

Travel & Overnight Accommodations

As a way to reduce out-of-pocket expenses, we encourage you to coordinate carpools and caravans with your classmates in traveling to the Family Medicine Forum.

Some Family Medicine Interest Group student leaders in the Chicagoland area may be willing to offer overnight accommodations. Please contact Ginnie at the IAFP office at 800-826-7944 or gflynn@iafp.com for more information. Should you need overnight accommodations at the hotel, please contact the Oak Brook Marriott directly, and let them know you want a room with the Illinois Academy of Family Physicians room block:

**Oak Brook Marriott Hotel • 1401 West 22nd Street
Oak Brook, IL 60523 • 630-573-8555**

Room rate: \$119

Cut off for this rate: Friday, September 10, 2007

PROGRAM GOALS

- Encourage and support students interested in family medicine
- Expose participants to the student-friendly teaching styles of family physicians
- Provide basic instruction in, and exposure to, many procedures commonly used in family medicine
- Provide an opportunity for students to ask questions about residency training and life beyond medical school
- Introduce students to many different family medicine residency programs in the Midwest
- Provide a good networking environment for students

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REGISTRATION FORM
Saturday, September 29, 2007

Oak Brook Marriott Hotel, 1401 West 22nd Street, Oak Brook, IL 60523 • 630-573-8555

NAME	Printed name of cardholder _____
ADDRESS	Cardholder's signature _____
PHONE	E-MAIL ADDRESS
MEDICAL SCHOOL	YEAR OF GRADUATION

Registration Fee (\$15 per person) • Total Enclosed \$ _____.

Check one: American Express Visa MasterCard

Account Number

Expiration Date ____/____

Please make your check or money order payable to "IAFP/F" and send it with your registration form no later than September 27, 2007 to:

Illinois Academy of Family Physicians Foundation
4756 Main Street – Lisle, Illinois 60532

Questions? Need more information? Contact your FMIG leader on campus or Crishelle O'Rourke at: Illinois Academy of Family Physicians • 4756 Main Street Lisle, Illinois 60532 • 630-435-0257 or 800-826-7944 • FAX: 630-435-0433 e-mail: corourke@iafp.com

Steven D. Knight, M.D., Harrisburg, IL

Celebration in West Frankfort heralds new IAFP President



Several IAFP board members joined Dr. Knight at the celebration in West Frankfort. From l to r are: Drs. Rick Leary, Katie Miller, Steve Knight, Javette Orgain, and Mike Temporal.



Dr. Tom Weida, Speaker of AAFP, delivered the Oath of Office to Steve Knight, M.D.

CME Opportunities – Coming September 2007 New Disease Management Web site to be unveiled

The Illinois Academy of Family Physicians, in collaboration with the Illinois Department of Health and Family Services (HFS) and McKesson Health Solutions is proud to announce the unveiling of its new continuing education Web site, www.YHPlus.com, designed to help Illinois primary care providers manage Illinois public healthcare (Medicaid) program patients.

The CME activities on www.YHPlus.com have been created with you in mind – they are timely and relevant to your profession, as well as easy to use. Activities can be viewed and completed through the Web site, or they can be downloaded, printed or read at your convenience.

In addition, via IAFP's CME Web site, www.IAFP.com/education, you will be able to track which CME courses you have completed and obtain your CME certificates - simply with the click of a button at the end of each completed online course.

On the [YHPlus](http://www.YHPlus.com) Web site you will find:

- **Education** – View slideshow presentations, download audio and other files, review documents and access QI tools
- **Workflow Training Modules** to help you efficiently and effectively implement quality improvement tools
- **Clinical Training Modules** to help you evaluate and manage common chronic conditions, such as pediatric asthma and adult depression
- **Events** – Schedules of training and user group meetings, live discussions and real time chats
- **Forums** – Post questions, conduct polls, engage in discussions, chat in real time and send group e-mails
- **And, more!** Answers to FAQs, find out how to apply for CME and get other links to other CME activities.

The workflow training modules on this Web site have been developed for and by primary health care providers to help you efficiently and effectively implement quality improvement tools, as well as evaluate and manage common chronic conditions, such as pediatric asthma and adult depression.

CME Activities Available Now!

- How to Conduct a Quality Improvement Program in Primary Care Practice
- Managing Childhood Asthma in Primary Care: A Quality Improvement Program
- Managing Adult Depression in Primary Care: A Quality Improvement Program

Coming soon to www.YHPlus.com

Look for the following new features coming soon.

- User Group Discussions
- Webinars
- Updates
- 2008 training modules: COPD, Diabetes, Heart Failure and Substance Abuse

For additional information you can also visit:

- McKesson Health Solutions at www.mckesson.com
- Illinois Department of Health and Family Services at www.hfs.illinois.gov
- IAFP at www.iafp.com/education

**MED
MAL**
TIP #9

Know their approach to protecting physicians.



There is a big difference in operating philosophy among medical malpractice carriers. With some, defense against claims may be half-hearted at best. Many good physicians have been hurt by frivolous lawsuits when their good work went undefended in favor of quick-fix settlements. Clearly, this does not serve you or the profession well.

Get proper care.



ProAssurance Group has led in defense of physicians for over a quarter of a century. Our strong record of personalized service and number of cases tried to verdict are testaments to our long-term commitment: to help good physicians keep practicing good medicine.

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Illinois receives average grade for pain policies

Rainbow Hospice and Illinois Pain Initiative See Room for Improvement

A new state-by-state report card shows that Illinois is only average nationwide when it comes to its policies to help persons with pain find relief.

According to the report, *Achieving Balance in State Pain Policy: A Progress Report Card*, released by the University of Wisconsin's Pain & Policy Studies Group (PPSG), Illinois earned a grade of "C". Forty-three states and the District of Columbia received a score of "C+" or better, six states received an average grade of "C" and one state received a "D+". No state received an "F".

The states with the highest grades did the best job of balancing policies designed to prevent prescription drug abuse without interfering with access to these medications for patients in pain.

"The Report Card gives us a good tool to identify and address some of the barriers in our state's public policies that may get in the way of effective pain management," said Margaret Rudnik, the executive director of the Illinois Hospice and Palliative Care Organization.

The Illinois Pain Initiative, a statewide organization of health care professionals and patient advocates working towards quali-

ty pain management, said the report looks only at the specific language contained in the state's policies and does not necessarily reflect the quality of pain management in Illinois. "While it is important that our state laws and regulations support and encourage good pain care, we must also improve the knowledge of our health care professionals and provide persons with pain and their caregivers with the resources necessary for them to take an active role in improving the quality of their health care," said Rudnik.

The Illinois Pain Initiative, pointed to Illinois Pain Management House Resolution 426 introduced by State Representatives Sara Feigenholtz and Mark Beaubien recognizing the need to review and update state policies, as ways the organization is addressing the problem of inadequately managed pain in Illinois.

"One way to improve our state's pain policies is for our state's health regulatory boards to adopt policies that send a clear message to health care professionals and the public that pain management is an integral part of quality medical care," said Rudnik.

Continued on page 10



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- A care management fee (\$2-\$4 per member/month) in addition to regular reimbursement for services from HFS.
- Provider Services Representatives and Training Specialists to answer billing and other questions, address concerns, and keep you up-to-date with HFS policies.
- Access to a Referral Resource Directory for help identifying other medical and social services providers for your patients.
- Help with outreaching your hard-to-reach patients.

Illinois Health Connect is the Illinois Department of Healthcare and Family Services' new statewide Primary Care Case Management program for most people with an HFS Medical Card.

To learn more go to www.illinoishealthconnect.com. To enroll or get more information, call 1-877-912-1999.



**PRACTICAL INFORMATION
YOU CAN PUT INTO PRACTICE
THE VERY NEXT DAY.**

PRI-MED UPDATES

Two-day continuing medical education programs designed for Primary Care Physicians currently engaged in patient care. This program features new and emerging guidelines, therapies, and evidence-based information on multiple therapeutic areas encountered in primary care. Each program features 12 sessions on multiple topics.

OAKBROOK TERRACE, IL

Wednesday and Thursday, September 26-27, 2007
Drury Lane Oakbrook Terrace

ST. LOUIS, MO

Thursday and Friday, December 6-7, 2007
The America's Center

CHICAGO, IL

Thursday and Friday, November 1-2, 2007
McCormick Place Convention Center

**PRI-MED UPDATES
IN WOMEN'S HEALTH**

Introducing a new one-day program designed for Obstetricians, Gynecologists and Family Physicians. By attending, you will gain a better understanding of screening techniques and management strategies that will serve the unique needs of your female patients. This program features 7 sessions on topics related to women's health.

CHICAGO, IL

Saturday, November 3, 2007
McCormick Place Convention Center



Pri-Med Updates offers world-class CME programs in your area.

We are committed to helping family physicians connect with the most relevant practice- and patient-care issues in primary care. That is why we are proud to bring to your area two world-class CME programs: Pri-Med Updates and Pri-Med Updates in Women's Health. Taught by leading experts, you can earn Continuing Medical Education credits at no cost. Because the programs are close, you can begin using the latest medical information the next day.

"I think this format is excellent for a busy practitioners who need a chance to get away from the office and concentrate on medical advances and to renew their understanding of basic medical concepts."

*James Early, MD
Past Pri-Med Attendee*

All activities listed above are approved for *AMA PRA Category 1 Credit(s)*.
Application for AAFP Prescribed credit has been submitted.
These activities are sponsored by Pri-Med Institute



**For more information or to register, visit
www.pri-med.com or call 877-4PRI-MED (877-477-4633)**

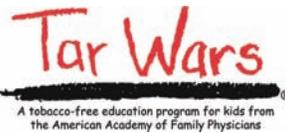
Tar Wars Program Still Going Strong



Tyler Kiefer and his father, Tim

Tyler and Tim with Sen. Dick Durbin

Illinois Tar Wars poster contest winner Tyler Kiefer and his father, Tim, traveled to the National Tar Wars Poster Contest in Washington, DC, July 16-18.



All 39 state winners in attendance were honored at a banquet. Tyler received a special recognition award and a \$50 savings bond. New York's Zane Belden won the grand prize.

Tyler and Tim spent time with Majority Whip Sen. Dick Durbin in a special meeting in the Senator's Capitol Hill office. They also sat in a private box in the Senate Gallery to view the action from above.

Now is a great time to sign up as a Tar Wars presenter for the upcoming school year! It only takes one hour to present to a group

of 4th or 5th graders and it's FUN! You can visit a local school, a scout troop, sports team, after school program – anywhere that would like to include Tar Wars in their efforts to help children.

You can link to a sign up form at <http://www.iafp.com/tarwars/corporate/presentersignup.htm> or contact Ginnee Flynn at gflynn@iafp.com for more information.

Don't have time to present, but want to help? Make a tax-deductible donation or donate prizes for the 2008 poster contest! You can even donate frequent flyer miles for next year's poster contest winner. Contact Ginnee with your ideas!

Illinois receives average grade for pain policies *Continued from page 8*

Uncontrolled pain is a significant public health problem. More than seventy-five million Americans suffer from persistent pain, and each year another twenty-five million experience acute pain as a result of injuries or surgery. For persons with cancer, one-third experience pain at the time of diagnosis and more than two-thirds have significant pain as the disease progresses.

Despite the fact that most pain can be relieved with existing therapies, barriers exist that prevent adequate treatment. Among these barriers are government policies that are intended to prevent the mis-

use of prescription drugs, but may inadvertently make it difficult for persons with pain to get prescription pain medicines.

For additional information, visit:
Pain and Policy Studies Group – www.painpolicy.wisc.edu/
Alliance of State Pain Initiatives – www.aspi.wisc.edu

Rainbow Hospice is a nonprofit organization serving terminally ill patients and their families in Chicago and surrounding counties. More information about Rainbow Hospice can be found at www.rainbowhospice.org.

Medically speaking, IMACS OneCall™ is the smartest way to connect doctors to the Clarian specialists and services they need. One number puts you in touch with a knowledgeable – and persistent – representative who will track down whatever doctor or service you're after. Get connected to Clarian hospitals (Indiana University Hospital, Methodist Hospital, Riley Hospital for Children, Clarian West Medical Center and Clarian North Medical Center) by calling **800-622-4989** or visit clarian.org/connect.



**We connect
the docs.SM**



Patient Tracking Systems Lost in the Shuffle

by Jan Hickey, MSN, DRNP, Risk Management Consultant

It's 2 p.m. and the family physician has just seen his twentieth patient. There's been no time for lunch, twelve patients are waiting to be seen, phone calls need to be returned, and a colleague needs to discuss a patient. The last patient had a nagging cough for weeks and a low grade fever with intermittent night sweats. As the FP hurries out of the exam room, he instructs the medical assistant to order a chest x-ray. Two months later, the FP reviews recently ordered lab results and consultation reports and discovers the patient has seen a pulmonologist for a "suspicious, infiltrated lung nodule." The FP retrieves the patient's medical record and reviews his last office note. The note describes the patient's complaints of cough, fever and night sweats, and his examination with an assessment of possible pneumonia. The treatment plan included a chest x-ray. He cannot locate an x-ray report in the medical record. Questions posed to office staff indicate the x-ray was never scheduled.

Sound familiar? According to the American Academy of Family Physicians (AAFP), 77 percent of physicians report inadequate or unreliable patient tracking systems in their practices. The Agency for Healthcare Research and Quality (AHRQ) reports that problems with processing test results account for 47 percent of all reported medical errors. When physicians are polled, they agree it's important to notify patients regarding test results, yet 36 percent fail to do so (72 percent don't notify patients when test results are normal). Patients should not be told that "no news is good news." Too many test results have been lost or misplaced, and a call from the patient to obtain their results may trigger you to look further.

Tracking system deficiencies

Risk management surveys of physician practices often identify tracking deficiencies, including failure to follow up on test results, failure to notify patients of results, and failure to ensure documented physician review of all test results. These system failures often lead to costly delays in treatment and timely patient care. Reasons often cited for tracking system deficiencies include inadequate time to implement a system, lack of staff, and the most risky reason: "we know our patients and we remember when we order tests."

Key system components

Tracking systems should be used for all diagnostic studies ordered. A tracking system should include:

- patient's name
- date of birth or medical record number
- test ordered
- date the test was ordered
- date results were received
- physician's documented review of test results
- date the patient was notified of test results
- results filed in the medical record
- initials of staff completing the tracking process

Patients referred for consults should also be tracked using a similar system.

"No-shows" and cancelled appointments

Missed and cancelled appointments should be reviewed by the physician or an allied health professional (NP or PA) to determine if follow-up is needed. Missed and cancelled appointments should be documented in the medical record along with your attempts to contact the patient to reschedule. This documentation may serve as critical evidence of noncompliance if a malpractice suit is filed. Should the situation warrant, a certified letter may be sent—with a copy placed in the medical record. Referring physicians should also receive documented notification when patients fail to keep appointments.

Patient tracking methods

The most common tracking system used by practices is a manual logbook. For examples of logs, go to the AAFP's web site at: <http://www.aafp.org/fpm/20040400/trackingbook.pdf> or go to Harvard's web site at: http://www.hsph.harvard.edu/cancer/cancers/colon/resources/crc_insuranceguide/individual_tools/Provider-based_interventions/Log_track_FOBT_cards.doc

A logbook is simple to use and costs less than electronic systems. However, due to increasing patient volumes, many practices are implementing electronic tracking systems. For a discussion on electronic tracking systems and an example to track test results, go to the AHRQ's web site at: <http://www.webmm.ahrq.gov/perspective.aspx?perspectiveID=24#ref12>.

A less-commonly used method is a tickler system where copies of test orders are filed alphabetically by patient or by month when the results are expected. When the report is received, the order is pulled from the file and the report is forwarded to the physician for review. This method, based on patient volumes, can be cumbersome to use. Some practices use their patient schedule for tracking test results. When diagnostic tests or consults are ordered, the patient automatically receives a follow-up appointment to discuss the test or consultation results. The two primary problems with this method are that missed and cancelled appointments could contribute to follow-up failures, and test or consultation results may not receive consistent physician review.

Key points when selecting a tracking system

- The method selected should be simple to use, avoid involving multiple personnel, and be reviewed on an ongoing basis to identify system breakdowns and ensure staff compliance
- Don't keep working to improve a system that has—time and again—proven to be inadequate
- Eliminate reliance on memory to ensure results are received or appointments are kept
- Standardize tracking systems throughout the practice to ensure consistent tracking

Continued on page 18

Gov. Blagojevich signs Senate Bill 500 Protecting non-smokers in public places statewide

Surrounded by cancer survivors, healthcare professionals and clean air advocates at Northwestern University's Feinberg Pavilion, Governor Rod R. Blagojevich signed Senate Bill 500, the Smoke-Free Illinois Act. Foundation chair Arvind K. Goyal, MD of Rolling Meadows and IAFP executive vice president Vince Keenan witnessed the ceremony in person and celebrated with the health care community.



Governor Rod R. Blagojevich



"I am proud of IAFP's combined efforts over many years with the health community to bring about this major change."

Arvind K. Goyal, MD

The bill, sponsored by State Sen. Terry Link (D-Lake Bluff) and State Rep. Karen A. Yarbrough (D-Broadview) will eliminate smoking in all workplaces, including bars and restaurants.

"I am proud to sign this legislation that makes it safe for people to visit or work in restaurants and bars without putting their health at risk," said Gov. Blagojevich.

"The Illinois Coalition Against Tobacco began working on a smoke-free law 19 years ago, and today marks a major milestone in those efforts," said Janet Williams, co-chair, Illinois Coalition Against Tobacco.

SB500 supersedes most local ordinances that were weak, such as allowing a phased in smoking ban or exempting establishments that installed approved air filtration systems.

"Cigarette smoke in restaurants is not only unpleasant for non-smoking patrons," said Sen. Link. "That smoke is dangerous – both for diners and employees. This bill will make public places safer for everyone, and I am proud to be associated with this important legislation."

"We see workers from all walks of life in our practices who suffer because they work in a cloud of secondhand smoke," said Kathleen J. Miller, MD, president of the Illinois Academy of Family Physicians. "The Smoke Free Illinois Act supports families by ensuring safe,

Continued on page 15

The Retail Clinic Revolution, and why physicians (and hospitals) should take notice

Anthony Cirillo, for HealthLeaders News, Jul 10, 2007

Editor's Note: The following article is a challenging viewpoint on Retail Health Clinics. How do you feel about it? Please respond to cemerson@iafp.com.

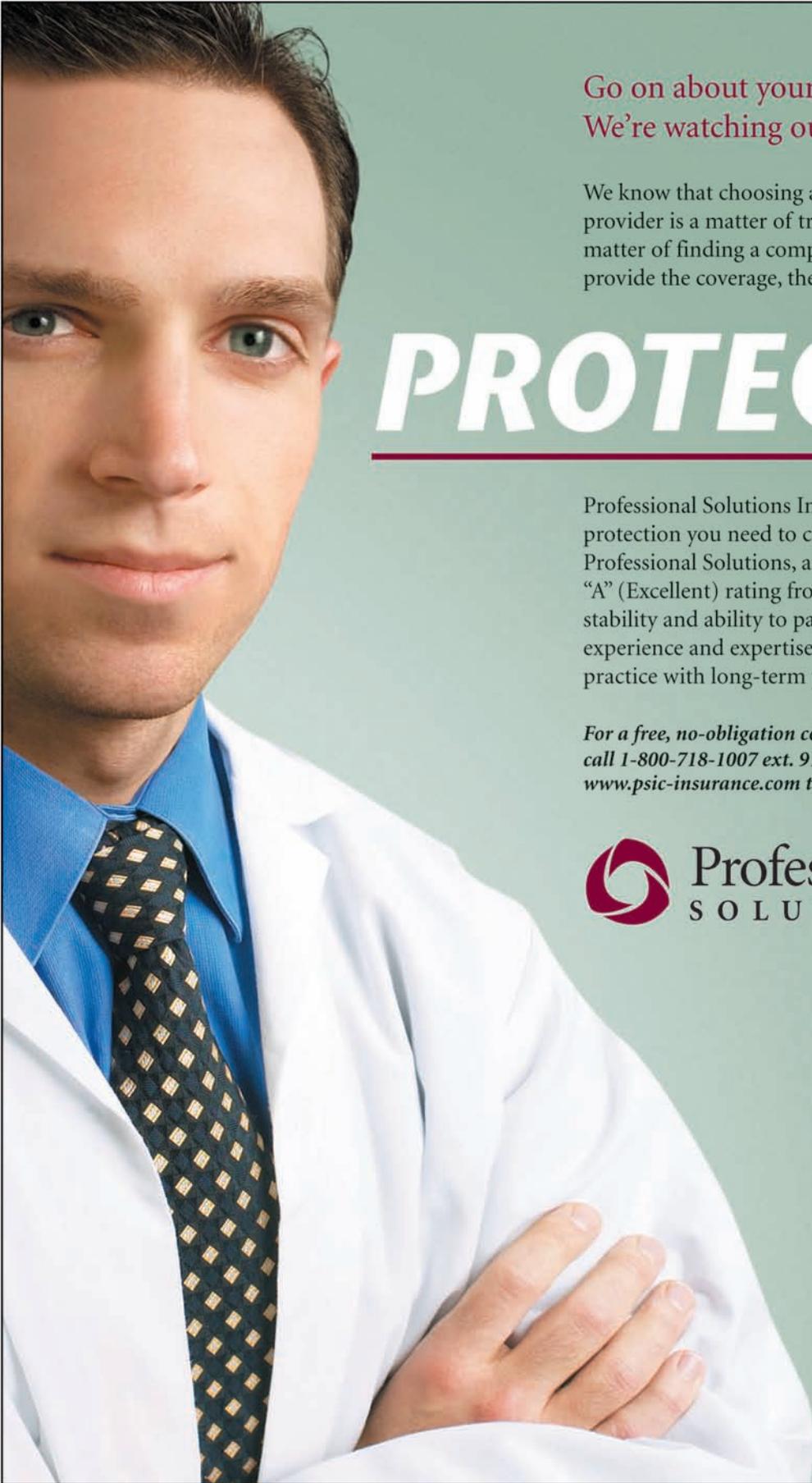
A major drug store retailer sent me a box of tissues recently announcing their new clinic opening in a local store, one of 300 they are planning this year. Turns out I needed the tissues so I could cry over the poor service I have received from my physician over the last several months.

I'll bore you with my medical problems to make a point. My legs have been killing me--so I trudged off to the general physician.

"Could be your back." So then I'm off for an MRI, and then to see the orthoped. The orthoped rules out the back, and sends his report back to my physician.

Two weeks of calling, and no return calls from my physician. I barge into the office at 5 p.m. without an appointment. They were about to close, but he was "forced" to see me in an unscheduled and unpaid visit. "We must get you to a rheumatologist," he says. The physician promises he will do the research to find the right one, looks me in the eye and says "you will get a call back this time." It's now been a month. With my calls unanswered and my legs not diagnosed, my hunt for a new physician is on.

Continued on page 18



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(Clip and copy for patients.)

The Big Squeeze: Advice for America's Sandwich Generation

ChicagoHealers.com offer tips to today's Sandwich Generation

Over 16 million Baby Boomers are sandwiched between caring for children under 18 years and caring for their aging parents. Known as the Sandwich Generation, this segment of the population consists of a growing group of adults, mostly women, who are faced with dual caregiving duties. These adults face a multitude of responsibilities, such as balancing work and family, managing finances and maintaining a personal life. As a result, sandwich generation adults commonly experience feelings of guilt, stress and frustration from becoming a dual caregiver.

The U.S. National Council on Aging estimates Americans miss 15 million work days a year from dual caregiving responsibilities. According to Dr. Melissa Perrin, a psychologist, "Dual caregiving responsibilities impact the family unit, caregivers must plan ahead, set boundaries, and stay balanced to maintain a healthy lifestyle."

Dr. Perrin and ChicagoHealers.com Financial Expert Julie Casserly offer tips on ways sandwich generation adults can cope emotionally and financially with the effects of this lifestyle.

Ease Financial Pressure – "When people are sandwiched, they often put others first which can result in a financial drain by paying for elder care and/or saving for children's college and one's retirement," says Casserly. Get finances in line and focus on key care-giving issues such as the cost of children's education and elder medical care. Know how much money is in the bank to prioritize the family's financial needs.

Set Boundaries – Sandwich generation parents often burn out by putting everyone else's needs first. Dr. Perrin suggests building a

team of caregivers that can help ease the burden and make more room for joy. For elders consider a nursing home or a membership at a senior center, and after school child care options for kids.

Create Schedules - Create a schedule and stick to it by arranging all necessary elder and childcare appointments on the same day if possible to allow a day or two for the caregiver's needs.

Caregiver's Personal Time – The key to maintaining a balanced lifestyle is managing family and work responsibilities while still allowing for personal time. Dr. Perrin suggests setting aside time during the week for caregivers to focus on their own needs, activities and personal relationships.

Work Together - To control anxiety, allow elderly parents and children to make age appropriate decisions.

Build a Support Network - Join a support group or ask friends and family for guidance to help release feelings of guilt, stress and frustration. Keep lines of communication open among family members, co-workers and friends.

About ChicagoHealers.com

Chicago Healers (www.ChicagoHealers.com) is the nation's pioneer pre-screened integrative health and healing network, offering a comprehensive understanding of each practitioner's services, approach, and philosophy. Our practitioner experts advocate natural and empowered health and life choices through their practices, the media, educational events, and our website. With close to 200 practitioners offering over 300 different alternative therapies, ChicagoHealers.com has provided nearly 400 free educational events for Chicagoans.

Gov. Blagojevich signs Senate Bill 500 *Continued from page 13*

This event is the culmination of 25 years of work by family physicians and others to establish clean indoor air in Illinois. IAFP was part of the first bill drafted in 1982 and is proud to be at the celebration of Smoke Free Illinois. Illinois residents and guests will breathe easier starting January 1, 2008.

-Vince Keenan

smoke-free workplaces which keeps workers healthier and on the job."

"According to published health statistics, it is estimated that the Smoke-Free Illinois Act will save more lives than the seatbelts," says Joel Africk, CEO, Respiratory Health Association of Metropolitan Chicago. "And based on the evidence in other smokefree states, Illinois should see a drop in lung cancer rates of up to 20 percent and a 10 percent decline in all tobacco related deaths.

Smoking related statistics for Illinois:

- Illinois is now the 22nd state to have a ban on smoking in public.
- Each year in Illinois, more than 16,000 people die from smoking related illnesses.
- Currently in Illinois, 24.3 percent of adults and 29.2 percent of youth smoke.
- Each year in Illinois, there are \$3.2 billion in direct medical expenditures related to smoking.
- Each year in Illinois, secondhand smoke kills 2,900 adults and children.
- This law goes into effect January 1, 2008 as is Public Act 95-0017.

Read the entire press release from the governor's office at: <http://www.illinois.gov/PressReleases/ShowPressRelease.cfm?SubjctID=2&RecNum=6105>

PRESIDENT'S MESSAGE *continued from page 2*

“We must work together to truly be the voice for better health care – the health care provided by family physicians.”

*—Steve Knight, M.D.
IAFP President*

I have my Southern Illinois family, also known as the Egyptian member group.

I have my IAFP family.

And we are all part of the big American Academy of Family Physicians family.

Last, but not least, is the family of our fellow man – and woman. A physician's job is to care for other people – our patients. Everything we do is geared toward providing the best care we can for our patients.

Most of us think that “providing the best care” means seeing, listening and providing medical care. During my presidency, I hope to focus on some other ways family physicians can influence how we provide care to our patients. How we can use government relations, public relations and working with medical students to improve our care of patients.

Families stick together

Our profession seems to be attacked from many angles. Just a few include drug formularies, the endless hoops of prior approvals, the malpractice environment, and the never-ending pile of paperwork. You know what I mean – the hassle factors!! These obstacles take our time away from our patients!

We must work together to truly be the voice for better health care – the health care provided by family physicians. We must fight for changes that improve the status and position of family medicine. We must ensure that the next generation of physicians will include enough family physicians.

We have already made a significant impact on the state's Medicaid reform process. We have two leaders in the Illinois health care system bringing their family medicine

roots with them. Former IAFP board member Dr. Margaret Kirkegaard is guiding 1.6 million people who are covered by the state's Medicaid program into primary care case management known as Illinois Health Connect. This new program will give these patients a medical home, rather than the pinball existence where they literally bounced around looking for someone to treat them.

IAFP past president, Dr. Rick Leary, is guiding about 230,000 persons covered by Medicaid into disease management initiatives through Your Healthcare Plus. This coordinated team approach will help control the skyrocketing, catastrophic costs of chronic disease with better management in the PRIMARY CARE setting – and NOT in the local emergency room.

We need to support them in every way we can.

I highly encourage all of you to become active in your Academy—your family physician family.

Be involved as you can—when you can

As the president, I appoint all the committee and task force members. If you want to join one, just ask me. We have forms and descriptions of all our various committees, task forces and interest groups—they are online at www.iafp.com/about/committees, or simply call our headquarters at 800-826-7944 and our talented staff will be more than willing to help you. So find out where you can best serve—and enjoy--your specialty through IAFP.

The AAFP annual meeting is as close to our home as it ever gets. Find some time off October 3-6 and head to Chicago for your best opportunity to connect with family physicians from around the state and across the nation. Did you know your Academy is celebrating 60 years? IAFP is throwing a little party at the Art Institute of Chicago on October 4th and I would love to have a record number of Illinois members attend and celebrate it with me.

If Chicago is too far, then please join me in Springfield during the 2008 Illinois General Assembly session where our staff and lobbyists will personally assist you in making effective and meaningful contact with our legislators. I have been attending “Spring into Action” over the years and I have learned a lot at each meeting. We know the power of organized and dedicated advocacy in Southern

Continued on page 17

PRESIDENT'S MESSAGE *continued from page 16*

“We need to recruit and retain more Family Physician members.”

*—Steve Knight, M.D.
IAFP President*

Illinois –as we united to bring medical liability reform to reality despite the long odds of a Democrat governor and a general assembly controlled by the Democratic party. And while that was a tremendous victory, believe me – there will always be another issue where we must take action. Come to Springfield and stay engaged with your government.

Personally, after observing state government in Springfield and the chaos of Congress in Washington, DC, I have no idea how anything gets passed under either dome! However, if they were to visit our office in Harrisburg, they might wonder how we accomplish anything either! Most legislators are friendly and willing to sit down and talk about anything. They need your input from the family medicine perspective.

IAFP has made great inroads with the lawmakers in Springfield. This did not come overnight or without a lot of grassroots effort from the IAFP leadership, our members and the IAFP staff.

We have some IAFP members involved in the 2008 presidential campaigns talking to candidates and their campaign staffs about medical reform. Health care reform will be a big issue in the 2008 campaign for president.

IAFP built bridges to Washington’s Capitol Hill by establishing the Primary Care Coalition – to provide insight from family medicine, pediatrics and internal medicine, to our U.S. Senators Dick Durbin and Barack Obama about health care issues on the US Congress’ agenda. Our federal Key Contact Program is strong, and Illinois leaders have made two productive trips to Capitol Hill in the past nine months.

Help excite students about family medicine as a career choice

We need to recruit and retain more Family Physician members. A rising UIC 2nd year student, Nicole Kennedy, attended my inauguration with me. She spent her four-

week summer externship experience at our office. If you are not familiar with the IAFP Foundation’ Summer Externship Program, please look at the information provided at www.iafp.com. My partner, Larry Jones, M.D. and I have been sponsoring students for about 15 years. By opening your practice to a young medical student for four weeks next summer, you can help bring more talented doctors to family medicine.

Additionally, our practice tries to introduce young folks to medicine before medical school. Brent Jones will be starting at SIU School of Medicine this fall and is a home-grown effort.

We need to keep providing positive and meaningful experience to the next generation of new members. We need to keep contact with family medicine residents and ask them how we can support them – and keep them here in Illinois! I am pleased that a graduate of the SIU Carbondale family medicine residency, Dr. Tim Morthland, is the new president of the Egyptian member group. I will look to him to help the Academy and our resident board member stay in touch with the needs of Southern Illinois residents. Why not do the same in your area?

We have a great opportunity in this next year to ensure that Illinois family physicians are well-represented in IAFP, in Springfield, in Washington and in the AAFP.

You can learn new skills by joining us in Springfield or working with us in your community to lobby on behalf of family medicine. You can help to cultivate the next generation of family medicine by being a preceptor. You can help me in furthering the cause of IAFP by joining a committee, an interest group or task force.

If we work together, we can make a difference. If we make a difference, we are helping our patients. We are family. And family takes care of each other.

I am following in the footsteps of IAFP leaders who have risen to many challenges. We have made changes in the Academy’s business plan to bring stability to our finances. We are shaping changes in how Medicaid is organized and delivered. We rebuilt the IAFP’s strategic plan to address the future of family medicine at all levels to better serve our members. I know this job isn’t going to be easy, but I know it’s going to be worth it every day.

Together, let’s make a difference!

Patient Tracking Systems Lost in the Shuffle *Continued from page 12*

- Involve patients; document discussions with patients on the importance of compliance with recommended treatments or consultations (this often proves invaluable in the defense of a medical malpractice claim)

Conclusion

Malpractice lawsuits related to poor outcomes resulting from failure to track patients are difficult to defend. Jurors often hold physicians accountable for ensuring results are received and

reviewed, and appropriate treatment is implemented. For additional articles on implementing a patient tracking system, go to the AAFP's Web site at <http://www.aafp.org/fpm/20020700/41four.pdf> and Medical Economics' Web site at <http://www.memag.com/memag/article/articleDetail.jsp?id=325964&pageID=1>.

Article provided by: ProAssurance Group (Medical Assurance, ProNational and NCRIC Insurance Companies), Jan Hickey, MSN, DRNP, Risk Management Consultant.

The Retail Clinic Revolution...*continued from page 13*

The more clinics that open, the more need for medical supervision. Be the entrepreneurial physician who seizes this opportunity.

It is any wonder retail clinics, with all their convenience, are going to take off? Now granted, my condition is not suited for that setting, but when you talk about customer convenience, these clinics have it all over your doctor's office. So of course the knee jerk reaction is to try to legislate against them, with the American Medical Association taking the lead. The right course would be to realize that the marketplace will win. People will want these. People do want these. So it's time to learn some lessons from your new competitors.

It's all about convenience

When was the last time your primary care physician did something that was convenient for you? Here are some examples:

Extended Hours. For some reason, physicians still don't understand that people work during the day. Company sick policies revolve around their schedule. The winners are those who can see patients on the patient's schedule. Offices should routinely be opened for 12 hours so that a physician, NP and PA are always available. Physicians can overlap schedules like pharmacists do in order to provide full coverage.

House Calls. I am old enough to remember these. Talk about convenience. If you want to compete, these can no longer be viewed as a novelty but a necessity. I have a physician friend in Italy. While I tease him about his limited office hours, truth is he is on the road in the Italian countryside tending to his patients all day.

Concierge Services. Give out your cell phone number. Consult via the Internet. Institute a pick up and drop off service for elderly clients. Actually return phone calls. Provide your email. See people at their appointment time or compensate them in some way and likewise institute rules for late patients. Adding other services

Editor's Note: The following article is a challenging viewpoint on Retail Health Clinics. How do you feel about it? Please respond to cemerson@iafp.com.

after asking your patients what they want and consulting with your front line staff. Some may label these concierge services and want to charge extra for them. Perhaps they are simply the right things to do for your patients.

Partnership

Hospitals and physicians need to start thinking about their own ventures in shopping malls, price clubs, and grocery stores. These retail clinics are referral neutral so you not only lose incremental revenue but you may be losing patients as well. Control the situation by opening your own clinics.

And if you can't beat them

The more clinics that open, the more need for medical supervision. Be the entrepreneurial physician who seizes this opportunity.

General physicians, of course, are paying attention to this but there is an opportunity here for pediatricians as well. Hurried, frazzled moms are the marketing target of these clinics. If they can bring baby in fast and get the service they need, 20 moms will be there the next day.

At the end of the day the marketplace, not the provider, decides. We have read reams on the experience economy, the customer experience, word of mouth. And it is true. You offer a great (and in this case great means convenient) service, people will come. If they like it, and they must because a major pharmacy chain would not be opening 300 of them without solid research, then they will tell others.

What are your patients saying about your practice?

Anthony Cirillo is president of Fast Forward Strategic Planning and Marketing Consulting, LLC in Huntersville, NC. He may be reached at cirillo@4wardfast.com.

MEMBER NEWS

Carolyn Lopez, MD of Chicago is quoted in the June 4 issue of *Crain's Chicago Business* in an article about the current shortfall in the Cook County Bureau of Health's revenue. Dr. Lopez continues to be a voice bringing focus on the disarray in the Cook County health system. She is quoted in a June 19 *Chicago Tribune* story on the current revenue shortfall in the County system and how that could further erode services and quality of care for County patients.

Ben Brewer, MD of Forrest discusses the very tricky issue of distinguishing true pain patients from drug seekers in his June 5 installment of "From the Doctor's Office" in the *Wall Street Journal Online*. While doctors must be attune to the many deceptions a drug seeking patient will try, Dr. Brewer continues to care for those patients with demonstrated need for strong pain management. On June 19th he tackled the difficult topic of diagnosing and treating autism in children. This launched quite an online discussion among parents of autistic children around the country.

IAFP Distinguished Service Award recipient **Tom Cornwell, MD** of Wheaton is featured in a June 13 *AAFP News Now* report on the benefits of home visits and the evolution of a sustainable payment system to make home visits work for the patient and the physician. AAFP brought part two of their look at home care on June 20th. This time Dr. Cornwell shared what comprises the essential "black bag" for the home care physician.

Past board member **Janice Benson, MD** could be heard on Chicago Public Radio on June 19 in an investigative story about the low morale throughout the Cook County health system employee ranks. Dr. Benson cited the specific challenges in the physician ranks – both the current good physicians leaving County due to the instability of their job and the County being unable to attract more quality physicians.

Michael Mendoza, MD of Chicago is quoted in a June 24 Chicago Tribune article about how pharmaceutical companies can buy information on physician prescribing records from the AMA. Mendoza emphasizes that many physicians are not AMA members and have no idea about the issue and therefore don't opt-out of the database.

Past-president **Lee Sacks, MD** talks about the difficulty for physicians to practice solo in today's health care environment in the June 25th issue of *Crain's Chicago Business*. Dr. Sacks is currently medical director for Advocate Healthcare, but at one time was in a private practice himself.

Steven Sauerberg, MD is one of three U.S. Congress candidates profiled in the July 8th issue of the *Daily Herald*. The article looks at three scientists running for office in a Congress dominated by lawyers. Several media outlets statewide covered his official campaign launch in Chicago on August 1.

Carrie Jaworski, MD hosted two clinics for parents and coaches of youth sports to provide education on youth sports injuries. She was featured in a two page story on injuries and youth sports in the July 10th *Chicago Sun-Times* weekly health report.

Martin Lipsky, MD and **M. Nawal Lutfiyya, MD** of the University of Illinois College of Medicine at Rockford Dept. of Family and Community Medicine earned media coverage throughout their region with their research showing that children growing up in a rural setting are more likely to be overweight or obese than city kids. Their research will be published in the September issue of *Obesity Research*.

Sharon Brown, MD of Naperville is quoted in the July 19 *Naperville Sun* in response to a local doctor using stellate ganglion blocks to treat hot flashes in menopausal women.

Congratulations to HomeCare Physicians, founded by **Tom Cornwell, MD** on their honor as the 2006 "Business of Year" from the Central DuPage County AM Rotary Club.

Ted Schock, MD is the new medical director at Alden Alma Nelson Rehabilitation and Health Center according to the June 25 *Rockford Register Star*.

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Did you realize that from January through June 2007 the Family Health Foundation of Illinois has received 13 donations?

And 12 of the 13 donations are from board members or past board members. We have over 2,400 active members in Illinois. Two thousand, four hundred.

Your Foundation cannot continue its mission without the support of IAFP members. Please consider a gift today. Every donation, regardless of amount, would help us reach our goals.

The Family Health Foundation of Illinois (IAFP Foundation) works to assure access to quality family physicians and to promote excellence in healthcare. The Foundation provides support for educational programs and materials, strong patient/physician partnerships, and future access to affordable healthcare by providing grants to medical students, family medicine residents and family physicians.

Email iafp@iafp.com with ideas, questions or concerns about the Foundation or potential donations.

I wish to contribute: \$1,000 \$750 \$500 \$250 \$100 \$50 \$25 Other (please indicate): \$ _____

Name: _____ Phone: _____ E-mail: _____

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The Family Health Foundation is a charitable public foundation recognized by the Internal Revenue Service as a 501(c)(3) tax-exempt organization and is thereby able to receive grants and tax-deductible gifts and contributions.

If you wish to restrict your gift, the following programs can be specified:

- Family Health Foundation General Fund: Allows Foundation to use funds where most needed.
- Summer Externship Program: This program began in 1990 with just two students. Since then, nearly 600 have participated in the program. First-year medical students are matched with family physicians for four weeks during the summer. One-third of these externs are going into family medicine--that's more than double the national average! Nearly half of them are practicing in the state of Illinois.
- Tar Wars Program: The program takes an effective, interactive approach to smoking prevention before most children have tried that first cigarette. The curriculum is free at www.tarwars.org, but the Foundation needs your help with the administrative and marketing costs of running the program with 380 schools and 290 volunteers, as well as the statewide poster contest.
- Family Medicine Resident Scholarships: These allow funding for residents to attend conferences and/or cover travel expenses.

Please make your check payable to "IAFP Foundation" or pay via credit card:

Credit Card Number: _____ Expiration Date: _____

Signature: _____ Date: _____

Please return to the Family Health Foundation Office at 4756 Main Street, Lisle, IL 60532.



IAFP MISSION STATEMENT

To promote excellence in the health and well-being of the people of Illinois through support and education of family physicians and the families and communities they serve.



IAFP FOUNDATION MISSION STATEMENT

Assuring access to Family Physicians and the quality care they provide to all citizens of Illinois.

Physician hosts needed for ISMS Mini-Internship

Now in its 17th year, the popular ISMS Mini-Internship program gives lawmakers, civic leaders and citizens an insider's look at the world of medicine. "Interns" shadow volunteer physician hosts as they examine patients, conduct hospital rounds, or perform surgery.

Last year saw Illinois Attorney General Lisa Madigan participate in the Mini-Internship program. She accompanied Alejandra M. Perez-Tamayo, M.D., chief of surgery at Mercy Hospital and Medical Center, Chicago, on hospital rounds and in the operating room.

Mini-Internship volunteers help maintain open communication channels between public officials and the medical community. Are you interested in volunteering for a day? Contact [Kate Jarvic](mailto:Kate.Jarvic@isms.org) at 800-782-4767 ext. 6443, or [sign up online](http://www.isms.org). This program is co-sponsored by ISMS and the ISMS Alliance.

Classified Ads

CHAMPAIGN, IL--Christie Clinic is a multi-specialty group of 90 physicians that is recruiting for a FP for its satellite office in Rantoul, 15 miles north of Champaign. Call: 1/8. No OB. The clinic is looking for a highly motivated FP who wants to work hard and be rewarded for it. Starting salary could be \$190K, with lucrative bonus potential. Earnings well above national and regional averages. Champaign is the home of the University of Illinois, with comfortable college town lifestyle and many cultural amenities. 2.5 hours south of Chicago. Contact Christopher Kashnig at Christie Clinic. Phone 217-366-5374.
E-mail address: ckashnig@christieclinic.com

Job Listings online

A good place to start your job search is at <http://www.iafp.com/JobListings/> FP Jobs Online has

launched an exciting new feature for job seekers called My Work Style. This state-of-the-art self evaluation tool will help you to uncover your personal professional style to identify optimal work environments and potential professional obstacles. The My Work Style self evaluation, a \$100 value, is free to job seekers.

Classified Advertising Rates

IAFP can place classified advertising in our bi-monthly *Family Physician* and also our bi-weekly all member electronic newsletter, IAFP E-News. Classified ads in IAFP E-News are limited to 100 words and can include hot links to your web site or e-mail address in the text of your ad.

IAFP members receive a 20 percent discount

Check it out!
The IAFP Web site,

<http://www.iafp.com>

now lists openings for family physicians in Illinois.

CALENDAR OF EVENTS 2007

SEPTEMBER

- 26-27 PriMed Update at Drury Lane, Oak Brook Terrace
- 29 IAFP Fall Forum in Oak Brook. Hands-on procedures, lectures and a residency fair for medical students.

OCTOBER

- 1-3 AAFP Congress of Delegates, Hyatt Regency Chicago
- 3 IAFP All Member Assembly, Chicago Marriott Hotel (downtown)
- 4 IAFP 60th Anniversary Party at the Art Institute of Chicago from 7 – 11 p.m.
- 12 AFP FPM Live, DoubleTree Hotel, Oak Brook

NOVEMBER

- 1-2 Pri Med Update, McCormick Place Convention Center, Chicago
- 3 Pri Med Update in Woman's Health, McCormick Place Convention Center, Chicago
- 16-17 AAFP State Legislative Conference, Memphis, TN