

Consulting

Speaking

Anthony CV

Senior
Providers

Press
Room

Satisfied
Clients

Case
Studies

Products

Contact

Home

Letter from the Hospital Association of Pennsylvania cites crisis plan as a resource for other practitioners in the field.

HAP

THE HOSPITAL ASSOCIATION OF PENNSYLVANIA

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Anthony Cirillo
Director, Marketing and Public Relations
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Riverside, New Jersey 08075

Dear Tony:

I attended your session on the closing of Zurbrugg Hospital at the ASHCMPR Conference in Dallas last week and was wondering if you could send me a copy of the kit you distributed. It is the most complete account of a closing that I've seen.

I'd also like to know if I can use you as a resource/contact for PR directors at Pennsylvania hospitals who are facing the same situation. You've braved relatively new waters that I think many others will have to face sometime in the future.

Thank you for sharing your experience and expertise!

Sincerely,



PATRICIA L. BRICKER
Director of Editorial Services

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