

PhysicianLeaders

Inside Your Head

Rick Johnson, Senior Editor

As always, a hospital's financial success is determined by physician referral and admission patterns, but today there are numerous models for hospital-physician partnerships, largely because many physicians are in a position to take their business out of the hospital setting.

A *HealthLeaders* magazine article, titled [Dr. Partner](#), had a quote about the evolving hospital-physician relationship from Richard Sheff, MD, chairman and executive director of [The Greeley Company](#): "CEOs are basically being put in a position where a physician comes in and says, 'I want to take my business out.' And the CEO is in a position where they have to ask, 'Can I have half of it?'" [\[Read More\]](#)



August 16, 2007

Editor's Picks

[So long solo doc](#)

The proportion of physicians in solo and two-physician practices decreased from 40.7 percent in 1996-97 to 32.5 percent in 2004-05, according to a new study by the Center for Studying Health System Change. No big surprise giving the financial incentives of working in a larger medical group. And as we've reported in the past, this study says physicians continue to give up ownership stakes. [\[Read More\]](#)

[Baltimore doctors Target retail clinics](#)

As some physician organizations take issue with the booming retail clinic model, Greater Baltimore Medical Center has OK'd a deal to allow its doctors to oversee the clinics at Target Corp. stores. This is a strategy some healthcare consultants began advocating last year, including [Anthony Cirillo](#). [\[Read More\]](#)

From HealthLeaders Magazine

What All Great Hospitals Do

Think you're headed for the top floor? Are you sure? [\[Read More\]](#)



- [Going Green](#)
- [Recognition Overload](#)
- [Avoiding the \(Nearly\) Inevitable](#)

[Are you a health leader?](#)

PhysicianLeaders Forum

[States boost scrutiny of retail clinics](#)

The *Wall Street Journal* points out that some state health regulators are taking a harder look at retail clinics. Along with concerns about quality, medical associations and others question whether patient care should be provided in a commercialized setting. (A subscription is required to view the full *Journal* article.) [\[Read More\]](#)

[EHRs too expensive for many](#)

A new joint study by the MGMA and AOA cites cost as a barrier to EHR implementation. This is just another factor driving physicians into larger settings and even hospital employment. [\[Read More\]](#)

Business Rx

[Nonphysician providers can enhance profitability and flexibility](#)

From *Private Practice Success*: Incorporating nonphysician providers can be a smart move that results in enhanced profitability, satisfaction, and efficiency. But it requires careful preparation. [\[Read More\]](#)

Physician News

[Doctors sue insurers over designations](#)

AP/Yahoo News - August 16, 2007

[Doctors' group has clout cut in North Carolina](#)

Raleigh News & Observer - August 16, 2007

[Diagnosing bias in doctors](#)

Washington Post - August 16, 2007

[Blue Shield of California to pay \\$31 million in quality bonuses](#)

San Francisco Business Times - August 16, 2007

[Five Physician Mindsets:](#)

Contributor **Richard L. Reece, M.D.**, describes how five "physician mindsets" have evolved into healthcare industry trends over the years. [\[Read More\]](#)

Audio Feature

Susan Mullaney, vice president of cardiovascular and surgical services at Fairview Southdale in Minneapolis, discusses three trends that [affect the cardiovascular service line](#). She will be a panelist on the upcoming HealthLeaders Media webcast, [Service Line Strategies Workshop: Cardiovascular](#).

Sponsor PhysicianLeaders

Contact Lisa Brown, Director of Integrated Sales, at lbrown@healthleadersmedia.com or call 781.639.1872.

